



# The Professionals' Academy Of Commerce (PAC)

## Exam Focused Topic-wise Test Schedule for CFAP Business Management & Strategy (BMS)

Winter 2021

Sr. No.	Dates / Days	Topics	Subtopics
1	Fri 20 Aug, 2021	Formulation and Implementation of strategy 1	<b>a</b> <b>Formulation of strategy (CH 1)</b>
			1 Development of business vision and mission
			2 Developing strategic, tactical and operational level strategies
			<b>b</b> <b>Analysis</b>
			1 Porter's Five Forces model (CH 3)
			2 PESTEL analysis (CH 2)
			3 Boston consulting group matrix (CH 3)
			4 Competitor analysis (CH 3)
2	Fri 03 Sep, 2021	Formulation and Implementation of strategy 2	5 Competitive strategies of cost leadership and differentiation (CH 3)
			6 Future basing - Scenario planning (CH 1)
			Resource audit (CH 4)
			Outsourcing (CH 4)
			Value chain analysis (CH 4)
			SWOT analysis (CH 4)
			Gap analysis (CH 4)
Benchmarking (CH 4)			
3	Fri 17 Sep, 2021	Formulation and Implementation of strategy 3	Competitive Advantage (Ch 5)
			<b>c</b> <b>Risk management</b>
			1 Categories of risk and risk identification tools (CH 16)
			2 Analysis and documentation of risk (CH 16)
			3 Strategies for managing risk (CH 17)
			<b>d</b> <b>Choices (CH 6)</b>
			1 Establishing long term objectives
			2 Generating, evaluating and selecting strategies
			<b>e</b> <b>Implementation of strategy (CH 7)</b>
			1 Establishing policies
			2 Resource allocation
3 Evaluation of strategies			
4 Strategic controls – measurement			
5 Strategic controls – evaluation			
6 Strategic controls - revisiting strategies			
7 Balance Scorecard (CH 14)			
8 Key Performance Indicators (CH 14)			
9 Business process re-engineering (CH 7)			
10 Change management process (CH 7)			
11 Project management-quality, cost and time (CH 15)			
4	Fri 01 Oct, 2021	Human Resource Management	Complete Portion (CH 11,12,13)
5	Fri 15 Oct, 2021	Marketing and Supply Chain Management	Complete Portion (CH 8,9)
6	Fri 29 Oct, 2021	Strategy and Management of Information Technology	Complete Portion (CH 10)
7	Fri 05 Nov, 2021	Corporate Social Responsibility and Business Ethics	Complete Portion (CH 18-20)

\* Please register yourself for topic-wise tests v visiting admission office (41-T Gulberg-II) before 16 August 2021.

- Fee per subject is Rs. 1,500/=
- Registered students can submit their tests either in person or through the LMS portal. Only registered students will be allowed to attempt the tests.
- Tests will be marked and returned within one week after submission.
- Test duration is 1.5 hour.
- Students attempting the test at campus are informed that last time of entry in testing room is 7:30 pm.

**For Registration:**

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